



# ARKANSAS CHIROPRACTIC COALITION

2012 Spring Convention Issue



## From the ACA President.....



Dear fellow chiropractors,

I am proud to be the new ACA President, and look forward to pursuing what is best for chiropractic in Arkansas. As many of you know, we as a board have been actively pursuing unity in Arkansas. I am pleased to announce that we are hosting with the ACC the first Joint Conference April 14-15, 2012 at the Little Rock Hilton Hotel. We plan to have a full weekend of continuing education and fellowship. Your attendance is needed to make this the best chiropractic event in history. So, for all of the D.C.'s who have been active in the past, or those who wish to be active in the future, we look forward to seeing you at this historic event.

This joint effort proves to the state that we are working towards a unified effort in the future. Many of you remember my dad, Dr. Stanley Heard, who passed away serving the chiropractors of this state in a plane crash on his way back from a planning session with President Bill Clinton nearly 20 years ago. This was something that shaped my life to what it is today. I feel that the discourse that we have had the last several years will be in the past and our future has never looked so great! For that, my dad and many of the great D.C.'s that have gone before us would be very proud. With that being said, we need to strive to protect our great profession and look to expand it where we can. I know that there are differences between us, but it is our passion that unites us and will continue to propel us into the future.

Once again, thank you for your continued efforts in this state and I look forward to seeing you in April.

Chiropractically yours,  
Dr. Dustin P. Heard

President, Arkansas Chiropractic Association

## From the ACC President.....



Greetings Esteemed Colleagues,

It is with great pride and joy that I can announce that chiropractic physicians from across the state will be uniting for a weekend of good faith, education, and camaraderie April 14-15, 2012 at the Little Rock Hilton Hotel. The Arkansas Chiropractic Council and the Arkansas Chiropractic Association are co-sponsoring this event in the hopes that you will attend. Please join our consorted efforts to advance chiropractic to the primary health care for Arkansans.

Our unique profession is a collaborative part of today's health care delivery system. The only health care discipline to diagnose and correct subluxation complexes qualifies us to provide chiropractic in arenas once unapproachable. We hope this weekend together will help each of us deepen our drive to deliver the quality of care chiropractic is proven to provide and so desperately needed by the people of Arkansas.

Together we can progress. Separately we strive to survive. Join us as we reach out to all Arkansas Chiropractic Physicians the right hand of fellowship. We will learn from each other. We will enjoy the fruits of our labors.

I look forward to speaking to you, face to face.

Brian D. Reilly, D.C., M.S.  
President, Arkansas Chiropractic Council

**Arkansas  
Chiropractic  
Spring Convention**  
April 14th - 15th  
24 CE Hours

**Little Rock Hilton**  
**925 S. University Avenue**  
**(501) 664-5020**

[Details Inside \(Registration Page 5\)](#)

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## Legislative Corner

Well, let's see what we have happening on the legislative front, specifically some changes we have experienced in the Arkansas Chiropractic Coalition. First, as you can see by the newsletter, we are having a joint conference with the Arkansas Chiropractic Council this spring. This is an exciting event for the profession and the chance to continue our effort to come together under one banner for the next legislative session. Our lobbyist, former House Speaker Robbie Wills, will be giving us an update and strategies we can use to get to know our legislators, and making "friends" on the Hill. We will also have some great CE classes, and get to visit amongst ourselves.

As you know, the Arkansas Chiropractic Coalition has been the unified voice of the profession at the State Capitol this past year. We have gained a lot of ground with the Governor and the General Assembly by speaking with one voice, one legislative agenda and one lobbyist. The various chiropractic groups, including the Arkansas Chiropractic Association and the Arkansas Chiropractic Council, have worked together for over a year on a single-focused legislative front under Robbie's professional legislative expertise and guidance. I found this to be an enjoyable and refreshing new venue with fellow chiropractors from the different boards. We all got along! It is my hope that the cooperation enjoyed within the profession in the 2011 legislative session and beyond can continue in the future. I can just pray for wisdom and guidance as we move into the next legislative session, and that we can make positive change for our beloved profession.



Steve Matthew, DC

The ACA would like to send a special "Thank you" to Dr. Mark Charette for his generous donation. Dr. Charette has provided informative seminars to doctors across our great state and we appreciate all that he has done!

## Arkansas Chiropractic Association Office

2482 Highway 77 ~ Marion, AR 72364

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Don't forget to come by and see Robbie Wills at the "Meet & Greet Your Lobbyist" Wine, Beer, and Cheese Reception on April 13th from 7:00pm to 10:00pm



### Upcoming Seminars

October 20-21, 2012  
 Rogers, AR

December 1-2, 2012  
 Little Rock, AR

## Sunshine Imaging

Phone: 877-243-4326 - Email: [sales@sunshineimaging.net](mailto:sales@sunshineimaging.net) - Web: [www.sunshineimaging.net](http://www.sunshineimaging.net)  
**Clinic Supplies**

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 Back Bracing - Traction Devices - Massage Supplies - TheraBand  
 877-243-4326**

If you have any classifieds or advertisements you would like to place in our next newsletter, please email Nina at [info@archiro.org](mailto:info@archiro.org) or call (870) 739-6880.

# Arkansas Chiropractic Coalition 2012 Spring Convention

Little Rock Hilton, 925 S. University Ave. - Little Rock

24 CE Hours



**Saturday, April 14th - 8am - 12pm**

Supplementation For the Wellness Practice - 4 hours

**Sunday, April 15th - 12pm - 8pm**

Implementing & Optimizing Nutrition in any Practice - 8 hours

**Presented By: Keith Kimberlin, DC**

Keith Kimberlin graduated from Parker College of Chiropractic and now owns Total Health Chiropractic and Nutrition Center, where he utilizes chiropractic care and whole food nutritional therapy to transform his patients' quality of life. He teaches them chiropractic principles and nutritional education so they become a proactive part of their health care program. Dr. Kimberlin shares his knowledge with doctors as well, coaching them in how to effectively use whole food nutritional therapy in a positive setting to advance the healing and well-being of their patients.

Sponsored By:



**Saturday, April 14th - 12pm - 8 pm**

**Sunday, April 15th - 8am - 12pm**

Documentation, Coding, and Compliance...Oh My!

How to analyze your needs, train and implement these procedures and live to tell about it - 12 hours

**Presented By: Kathy Mills Chang, MCS-P**

Since 1983, Kathy Mills Chang has been providing chiropractors with hands-on training, advice, and tools to improve the financial performance of their practices. Ms. Chang is a sought-after speaker, has served on national and state level chiropractic organization boards, and is a certified medical compliance specialist. In 2007, Kathy Mills Chang, Inc. was created to streamline, develop, and offer a broader range of chiropractic solutions aimed to effectively assess and enhance the financial performance of the chiropractic practitioners in the areas of coding, insurance, patient financial procedures, Medicare, and compliance.

Sponsored By:



## 2012 Spring Convention Schedule

### Friday, April 13th

7:00 pm - 10:00 pm

- "Meet & Greet Your Lobbyist" Wine, Beer, and Cheese Reception

### Saturday, April 14th

**Breakfast Provided**

8:00 am to 12:00 pm

- Supplementation For the Wellness Practice  
Keith Kimberlin, DC

**Lunch Provided**

12:00 pm to 8:00 pm

- Documentation, Coding, and Compliance  
Kathy Mills Chang, MCS-P

### Sunday, April 15th

**Breakfast Provided**

8:00 am to 12:00 pm

- Documentation, Coding, and Compliance  
Kathy Mills Chang, MCS-P

**Lunch Provided**

12:00 pm to 8:00 pm

- Implementing & Optimizing Nutrition in Any Practice  
Keith Kimberlin, DC



# 2012 Arkansas Chiropractic Coalition Spring Convention



Presented by  
**Arkansas Chiropractic Association  
 & Arkansas Chiropractic Council**  
 April 14 - 15, 2012  
 Little Rock Hilton



## REGISTRATION FEES\*

up to 12 hours            \$49  
 over 12 hours            \$99

\*(Includes free breakfasts and luncheons as well as a "Meet & Greet Your Lobbyist" Wine, Beer, and Cheese Reception on April 13th from 7:00pm to 10:00pm.)

<u>CLASS</u>	<u>Hrs.</u>
1. Sat. - Dr. Keith Kimberlin	4
2. Sat. - Kathy Mills Chang	8
3. Sun. - Kathy Mills Chang	4
4. Sun. - Dr. Keith Kimberlin	8

**Please Mark (X) for Classes  
 You Intend to Attend**

## ATTENDEES

	<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>FEES</u>
Doctor's Name: _____	_____	_____	_____	_____	_____
Doctor's Name: _____	_____	_____	_____	_____	_____

Late Registration (After March 30th or On-site)            (Add \$50)            \_\_\_\_\_

**TOTAL AMOUNT DUE: \$** \_\_\_\_\_

Check Enclosed Check #: \_\_\_\_\_

**VISA , MasterCard, Discover, Am Ex**

Bill My Credit Card #: \_\_\_\_\_

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**\*\*Please provide us with an email address for registration confirmation and seminar updates.\*\***

Email: \_\_\_\_\_

### Make Checks Payable to:

**Arkansas Chiropractic Association or ACA**  
 2482 Highway 77  
 Marion, AR 72364  
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OR

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To Register Online or for More Seminar Details and Accommodations Information  
 Visit [www.archiro.org](http://www.archiro.org) or call the ACA office at (870) 739-6880 or the ACC office at (870) 698-2010.

**Hotel Reservations  
 Little Rock Hilton**

925 South University Ave. - Little Rock  
**(501) 664-5020**

**Room Rates: \$99 Single or Double**

**Cut-Off Date March 28th**

The Arkansas Chiropractic Coalition reserves the right to cancel this seminar and refund the registration fees if the number of attendees registered by March 30th is not sufficient to cover costs, and shall assume no liability for lost income or other expenses of registered attendees.



Arkansas Chiropractic Coalition  
2482 Highway 77  
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