



# ARKANSAS CHIROPRACTIC COALITION

2013 Spring Convention Issue



## From the ACA President.....



The ACA has at last reached a crossroads in our profession with the ACC moving towards unity. The Arkansas Chiropractic Coalition has come up with a new set of By-Laws and also a transition document. I am encouraging everyone to attend the Spring Convention Banquet, which will be held at Crowne Plaza at 6:30. This will be the first time for us to

come together as one. I am hoping even if you cannot come for CE you and your family will be able to attend. We are looking forward to seeing old friends and making new ones. We are drawing a line of protection around our beloved profession and are looking to extend this from here. We are planning to make our conventions more family friendly with more activities coming in the fall.

I want to thank you in advance for participating in this transition time and coming to this event which we will share many of our ideas going forward into the future. Help us change into the future as one voice for Chiropractic.

Chiropracticly yours,

Dr. Dustin P. Heard  
ACA President

## From the ACC President.....



Dear Colleagues,

It is always a pleasure for me to address you and the new licensees. This past week I spoke to 13 new Arkansas Doctors of Chiropractic about practicing in this "land of opportunity" and "breaking bread" with each other. We share from the same table, nourishing our lives with our wonderful profession. We provide an essential element in Arkansas' health care paradigm.

There are ongoing efforts to unify Arkansas chiropractic physicians.

The Arkansas Chiropractic Council and the Arkansas Chiropractic Association are making this a reality. We welcome all to join this effort and implore you to urge all doctors to participate. Show your solidarity by being with us for seminars and conventions.

Our combined efforts are providing us a legislative presence. There is one voice in the halls of the capitol calling for Medicaid reform that provides primary access to chiropractic care, urging worker's compensation regulations that utilize chiropractic first and foremost, insurance equality and patient rights. This is being done as a joint effort of the fore mentioned groups, but we need your support. Join us as we bring chiropractic to a new level of expertise with our informative seminars. We will meet March 22, 2013 at 5pm in Little Rock to usher in this new era for doctors of chiropractic in Arkansas. Please join me there.

Brian D. Reilly, D.C., M.S.  
ACC President

**Arkansas  
Chiropractic  
Coalition  
Spring Convention**  
March 22-24  
24 CE Hours

**Crowne Plaza**  
**201 S. Shackelford**  
**(501) 223-3000**

[Details Inside \(Registration Page 5\)](#)

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## Good News, Bad News

### By Robbie Wills, Arkansas Chiropractic Coalition Lobbyist

As the General Assembly enters the second month of the 2013 Legislative Session, some of the most pressing questions concerning the future of health care in Arkansas remain unanswered. Will the Governor and the Legislature find a way to fund the projected shortfall in Medicaid? Will Medicaid be expanded as part of the Affordable Care Act? Will the state of Arkansas offer health insurance through a state-run health insurance exchange or will we cede management of the exchange to the federal government? And most importantly, how will the answers to all these questions affect Chiropractic Physicians in the state?

First, the good news. The Governor's office and the Department of Human Services have confirmed that whether the health insurance exchange is managed by the state or federal government, Chiropractic care will be included as an essential health benefit of the health insurance policies sold on the exchange. As it stands now, Chiropractic coverage will have no annual or lifetime payment limitations but the current visit limits and treatment limitations will remain. With potentially hundreds of thousands of Arkansans obtaining health insurance through this new program, many patients for whom chiropractic care was financially out of reach will be able to obtain services. This can only be seen as a positive development for the profession.

(Continued on Page 3...)

Our thoughts and prayers go out to the family of Dr. Kyle Jarnagin with the recent loss of his brother Eric.

Congratulations to Dr. Julie Traylor-Logan on the birth of her son, Grayson Michael Logan, born on January 15, 2013!

## Arkansas Chiropractic Association Office

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(Continued from Page 2...)

Which leads to the bad news – for now, at least. The Medicaid program continues to project funding shortfalls for the next several fiscal years and that could mean across-the-board cuts in reimbursement rates. On Jan. 31 the state Department of Human Services announced that the Medicaid program's shortfall for the next fiscal year is projected to be \$61 million, down from its previous projection of \$138 million.

To close the budget gap, the Governor has proposed an across-the-board 3% cut in reimbursement rates for providers – medical doctors, Chiropractic physicians, physical therapists and others - to accompany a proposal to skip one year's inflationary increase in Medicaid reimbursements paid to health care institutions. While Chiropractic care represents a tiny percentage of overall Medicaid expenditures, this can only be seen as a step in the wrong direction. Fortunately, we are not alone in our opposition and are joined by all the other providers in lobbying the Legislature to find a better way to address the shortfall. Which leads to the Governor's preferred path, the expansion of Medicaid as part of the Affordable Care Act.

The Legislature is currently considering whether to opt for an expansion of the Medicaid program that would be mostly funded by the federal government under the Affordable Care Act. If Arkansas expands Medicaid, families with household incomes between 100-138% of the federal poverty rate would become eligible, with the federal government picking up the entire tab for the first three years and no less than 90% of the overall cost from then on. Gov. Beebe supports the expansion and says the infusion of cash would alleviate the need for the across the board cuts, but some legislative leaders say they are not convinced the state can afford it. This is literally the "hundreds-of-million dollar question" that lawmakers face in the next two months.

The Arkansas Chiropractic Coalition is actively lobbying on behalf of the profession as these issues are debated. We have been educating legislators over the past two years as to how the profession is part of their health care solution. Your continued support of these efforts are greatly needed and appreciated. Working together, we can continue to strengthen the Chiropractic profession's voice at the State Capitol.

## Upcoming Seminars

October  
Rogers, AR

December  
Little Rock, AR

# Arkansas Chiropractic Coalition 2013 Spring Convention

**Crowne Plaza, 201 S. Shackelford - Little Rock**  
**24 CE Hours**



**Friday, March 22nd - 5pm - 9pm**

**Dr. Steve's Fables: Clinical Lessons from the Trenches - 4 hours**

**Presented By: Steve Troyanovich, DC**

Dr. Steve Troyanovich is a 1987 Cum Laude graduate of Palmer College of Chiropractic in Davenport, Iowa. He has authored six books and authored or co-authored over 50 scientific journal articles regarding chiropractic evaluation and treatment methods. In addition to articles in scholarly journals, Dr. Troyanovich has authored over 60 articles for popular chiropractic journals and magazines.

Dr. Troyanovich maintains a full-time private practice in Normal, Illinois and is a physician researcher for the Central Illinois Neuroscience Foundation where he also serves as the physician researcher for the Central Illinois Neuroscience Foundation where he also serves as the chairman of their research committee. In his spare time, he is the editor of the scholarly journal, *Chiropractic History*.

**Sponsored By:**



**Saturday, March 23rd - 8am - Noon, 1:00pm - 5:00pm**

**Sunday, March 24th - 8am - Noon**

**Brain Health - 12 Hours**

**Presented By: Stuart White, DC, CCN, DACBN**

For over 22 years, Stuart White D.C., has applied nutritional principles to health issues, and has overseen Whole Health Associates in Houston, Texas, one of the most successful large holistic health care practices in the United States.

The philosophy is pure; power coming through enlivened and clear channels manifests health in every human field. By simply strengthening weakened systems, glands and organs it is possible to increase the life expression of a person. This results in more personal power, greater clarity of purpose, more facilitated transformation, and more capability to join in creativity with others. No matter what challenge is facing an individual (grief, disease, stress, et al) being potent to meet the challenge is where all sense of fulfillment lives. My philosophy is that strong people live well, and demonstrate human greatness!

**Sponsored By:**



**Sunday, March 24th - Noon - 8:00pm**

**CPR and Emergency Preparedness - 8 hours**

**Presented By: Karen Konarski-Hart, DC, FACO, FICC, EMT**

Dr. Konarski-Hart is an instructor for the American Heart Association. She is an EMT and a member of the AR 1-Disaster Medical Assistance Team, the Little Rock Medical Reserve Corps and the Little Rock community Emergency Reserve Team. She is immediate past president of the Arkansas State Board of Health and sits on the Arkansas Bioterrorism Advisory Committee and the Arkansas Department of Health Section of EMS and Trauma Systems Training committee. Dr. Konarski-Hart also teaches disaster response for the chiropractic physicians for NCMIC. As Arkansas delegate and liaison for the American Chiropractic Association, she helped develop the ACA's protocol for chiropractic disaster response. She is in private practice in Little Rock.

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# 2013 Arkansas Chiropractic Coalition Spring Convention



Presented by  
**Arkansas Chiropractic Association  
 & Arkansas Chiropractic Council**

March 22-24, 2013  
 Crowne Plaza - Little Rock



## REGISTRATION FEES

up to 12 hours            \$149  
 over 12 hours            \$199

Banquet\*\*                \$25 per person  
 \*\*Saturday 6:30pm

<u>CLASS</u>	<u>Hrs.</u>
1. Fri. - Dr. Steve Troyanovich	4
2. Sat. AM - Dr. Stuart White	4
3. Sat. PM - Dr. Stuart White	4
4. Sun. AM - Dr. Stuart White	4
5. Sun. PM - Dr. Karen Konarski-Hart	8

**Please Mark (X) for Classes  
 You Intend to Attend**

## ATTENDEES

	<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>	<u>FEES</u>
Doctor's Name: _____	_____	_____	_____	_____	_____	_____
Doctor's Name: _____	_____	_____	_____	_____	_____	_____
CA's Name: _____	_____	_____	_____	_____	_____	_____

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## Late Registration (Add \$50 per person)

(After March 8th or On-site) \_\_\_\_\_

Banquet (Add \$25 per person) \_\_\_\_\_

**TOTAL AMOUNT DUE: \$ \_\_\_\_\_**

**\*\*Please provide us with an email address for  
 registration confirmation and seminar updates.\*\***

Email: \_\_\_\_\_

## Make Checks Payable to:

**Arkansas Chiropractic Association or ACA**  
 2482 Highway 77  
 Marion, AR 72364  
 or Fax to (870) 739-6881  
 Email: info@archiro.org

OR

**Arkansas Chiropractic Council or ACC**  
 1361 White Drive  
 Batesville, AR 72501  
 or Fax to (870) 793-4790  
 Email: acc@suddenlinkmail.com

For More Seminar Details and Accommodations Information  
 Visit [www.archiro.org](http://www.archiro.org) or call the ACA office at (870) 739-6880 or the ACC office at (870) 698-2010.

Hotel Reservations  
**Crowne Plaza Little Rock**  
 201 S. Shackleford - Little Rock  
**(501) 223-3000**

**Room Rates: \$99 Single or Double**  
**Cut-Off Date March 1st**

The Arkansas Chiropractic Coalition reserves the right to cancel this seminar and refund the registration fees if the number of attendees registered by March 8th is not sufficient to cover costs, and shall assume no liability for lost income or other expenses of registered attendees.

# 2013 Spring Convention Schedule

## Friday, March 22nd

4:30 pm Registration  
5:00 pm - 9:00 pm  
-Dr. Steve's Fables: Clinical  
Lessons from the Trenches  
Steve Troyanovich, DC

## Saturday, March 23rd

**Breakfast Provided**  
7:30 am Registration  
8:00 am to 12:00 pm  
-Brain Health  
Stuart White, DC, CCN, DACBN

### Lunch Provided

1:00 pm to 5:00 pm  
-Brain Health  
Stuart White, DC, CCN, DACBN

5:30 pm to 6:30 pm  
Cocktail Hour

6:30 pm to 10:00 pm  
Banquet

## Sunday, April 15th

**Breakfast Provided**  
7:30 am Registration  
8:00 am to 12:00 pm  
-Brain Health  
Stuart White, DC, CCN, DACBN

### Lunch Provided

12:00 pm to 8:00 pm  
-CPR & Emergency  
Preparedness  
Karen Konarski-Hart, DC,  
FACO, FICC, EMT



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