



ARKANSAS CHIROPRACTIC COALITION

2012 Fall Convention Issue



From the ACA President.....



Dear Doctors,

I was excited to see the success of the Spring Joint Convention, and look forward to the Fall Convention in Rogers. There are great speakers planned and we look forward to your participation. The progress we have made this year with the ACC has been a welcome change from years past. It has been a result of many Doctors working behind the scenes like Dr. Notto, Dr. Matthews, and Dr. Carter, and of course Dr. Reilly and Dr. Taylor from the ACC. Also, with the guidance and continued effort of our joint lobbyist, we have continued to make this new partnership go into new horizons. We are striving to have a formal outline for the next legislative session coming up. Also, if you can give to our PAC Fund for the upcoming elections, that would be greatly appreciated. So, with everything going on, I will be excited to see everyone this October.

Chiropracticly yours,
Dr. Dustin P. Heard

President, Arkansas Chiropractic Association

2012 Fall Convention
October 20th - 21st
24 CE Hours

Embassy Suites
3303 Pinnacle Hills Parkway
Rogers, AR
(479) 254-8400

[Details Inside \(Registration Page 5\)](#)

Please register for the seminar ASAP due to the fact that our Fall Convention is the same weekend as the War Eagle Arts & Crafts Festival, and the hotel is booking quickly.

From the ACC President.....



The 2012 Palmer Homecoming program's central theme was the action potential. Stimulating for the response we envision is more affective than evoking protective mechanisms. Adjusting our response to stimuli so that our re-actions create potentials that advance chiropractic is an important aspect to our success.

Please join us October 20-21, 2012 in Rogers, AR where we can, together, explore the potential of our great profession. Our coalition of Arkansas Chiropractic Council and Arkansas Chiropractic Association members are stimulating unification, identifying chiropractic with health living. Our cohesive efforts are stimulating public reaction as we demonstrate POTENTIAL SAVINGS IN HEALTHCARE. Practices across the state are growing, because chiropractic doctors are getting people well.

It is an honor to serve as the president of the ACC. I encourage you to come share your thoughts and concerns with your colleagues and me. Let's council each other and direct our potential into actions that benefit all. Chiropractic is our unified action creating this magnificent potential! Let's celebrate.

Sincerely,
Brian D. Reilly, D.C.
President, Arkansas Chiropractic Council

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Legislative Corner by Robbie Wills

Elections Matter to Chiropractic Profession

You've probably heard the old political saying "all politics is local." This turn-of-phrase attributed to the late Speaker of the U.S. House Tip O'Neill simply means that regardless of where the political winds may be blowing at the state or national level, it's the attitudes and issues at the local level that swing votes. While this maxim tends to be true here in Arkansas, in 2010 and now in 2012 state and national issues have dominated Arkansas elections like never before. The Chiropractic Profession must not only be aware of this trend, but must be ready to sail these sometimes uncertain waters.

Currently, state government in Arkansas consists of a very popular Democrat Governor, Mike Beebe, and a Democrat-controlled House and Senate. The Democrats have a 20-15 majority in the Senate and a 54-46 majority in the House. Democrats have controlled both houses of the Legislature since Reconstruction, however their majorities have dramatically dwindled in the past two elections. For example, in 2007 Democrats had 28 seats in the Senate and 75 seats in the House.

The current conventional wisdom around the Capitol is that the 2012 political climate in Arkansas heavily favors the Republicans and they could possibly control one or both houses of the Legislature after the November elections. It's commonly believed that President Obama's deep unpopularity in Arkansas and the lingering sluggish economy hurt Democrats at all levels of the ticket in 2010. As one old hand at the Capitol joked recently, "If Obama did that much damage in 2010 when he wasn't even on the ballot, imagine how much damage he'll do this year when he is!" With Arkansas considered by most pundits as "Safe Romney," the question is now what happens "down the ballot."

The battle for control of the Legislature will go a long way to answer that question. After redistricting, there are 31 House seats and 12 Senate seats without an incumbent (either through term limits or redrawing of lines). Additionally, there are a record number of contested General Election races - 48 in the House and 16 in the Senate - with 9 incumbent Senators and 27 incumbent Representatives facing challenges. Moreover, by a significant margin there are more Democratic incumbents being challenged for reelection than their Republican colleagues. The recent trend of incumbents running unopposed while prospective candidates wait for term limits to provide an open seat may be a thing

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of the past.

What does this mean for Chiropractic? It means the profession has to be as active and involved in these elections as we've ever been. It means we have to work harder to get to know the candidates before they are elected, sharing what we know about the health care issues we are all reading about in the paper and seeing on T.V. It means we need to adjust our policy goals and expectations to match the reality we're faced with, no matter which party is in control of the levers of power. Each Doctor can help in this effort by not only supporting the candidate of your choice – financially and with your vote - in the name of the Chiropractic profession, but sharing what you learn from them with the rest of us. We can move the profession forward if we work together, and that work begins now!

Don't forget to come by and see Robbie Wills at the "Meet & Greet Your Lobbyist" Wine, Beer, and Cheese Reception on October 19th from 7:00pm to 10:00pm



Our thoughts and prayers go out to our chiropractic families who suffered losses recently:

Dr. Guy Tucker and Dr. Jeff Tucker with the loss of their son and brother, Ben Tucker.

Dr. Phillip Moore with the loss of his son, Derek Moore.

The family of Dr. David J. Faching, who passed away on August 21st.

Upcoming Seminars

December 1-2, 2012
Little Rock, AR
24 Hours
Holiday Inn Airport
Conference Center

Established practice (28 years in same location) \$135,000
D.C. is retiring and has been decreasing practice for 2 years, but it has great potential growth under younger energetic chiropractor(s). Located in the center of rapidly developing Bentonville, AR, and 2 blocks from the pedestrian entrance to Crystal Bridges Museum, the sale of the practice will include X-ray, processor, tables, spinalator, and furnishings. The 1750 sq. ft. building is owned by the D.C. and is available for lease.
ricechiropracticclinic@gmail.com
(479) 273-2652
(479) 273-9715 (fax)

If you have any classifieds or advertisements you would like to place in our next newsletter, please email Nina at info@archiro.org or call (870) 739-6880.

Arkansas Chiropractic Coalition 2012 Fall Convention

Embassy Suites Northwest Arkansas - 3303 Pinnacle Hills Parkway Rogers, AR 24 CE Hours



Saturday, October 20th - 8am - 8pm

Supplementation For the Wellness Practice - 4 hours
Implementing & Optimizing Nutrition in any Practice - 8 hours
Presented By: Keith Kimberlin, DC

Keith Kimberlin graduated from Parker College of Chiropractic and now owns Total Health Chiropractic and Nutrition Center, where he utilizes chiropractic care and whole food nutritional therapy to transform his patients' quality of life. He teaches them chiropractic principles and nutritional education so they become a proactive part of their health care program. Dr. Kimberlin shares his knowledge with doctors as well, coaching them in how to effectively use whole food nutritional therapy in a positive setting to advance the healing and well-being of their patients.

Sponsored By:



Sunday, October 21st - 8am - 8pm

Acute Low Back Disc and Cranial Correction Protocols - 12 hours
Presented By: Kurt Larsen, DC, FICS

Dr. Larsen has been in private practice since 1983 in the Hot Springs Village area. Chiropractic Craniopathy and Sacro Occipital Technic is the specialty he has utilized to evaluate and address 100% of the nervous system. This indicator based system can be incorporated into any Chiropractic method.

Larsen has attained multiple certification status levels through SORSI, the organization founder Dr. DeJarnette began to carry on his work. Larsen began teaching through SORSI in 1988 and continues extensive seminar instruction through Foot Levelers since 2004. He also teaches a Pediatrics module as part of the ICA diplomate in Pediatrics 20 weekend program as well as a stand alone seminar for state associations.

The feedback and survey response from Dr. Larsen's hands on seminars has been excellent. His greatest joy is when a participant really 'gets' something and ends up helping a patient with it.

Sponsored By:



2012 Fall Convention Schedule

Friday, October 19th

7:00 pm - 10:00 pm
**- "Meet & Greet Your
 Lobbyist" Wine, Beer, and
 Cheese Reception**

Saturday, October 20th

Breakfast Provided

8:00 am to 12:00 pm
**- Supplementation For the
 Wellness Practice**
Keith Kimberlin, DC

12:00 pm to 12:30 pm
- ACA Business Meeting

Lunch Provided

12:00 pm to 8:00 pm
**- Implementing & Optimizing
 Nutrition in Any Practice**
Keith Kimberlin, DC

Sunday, October 21st

Breakfast Provided

8:00 am to 12:00 pm
**- Acute Low Back Disc and
 Cranial Correction Protocols**
Kurt Larsen, DC

Lunch Provided

12:00 pm to 8:00 pm
**- Acute Low Back Disc and
 Cranial Correction Protocols**
Kurt Larsen, DC



2012 Arkansas Chiropractic Coalition Fall Convention



Presented by
**Arkansas Chiropractic Association
 & Arkansas Chiropractic Council**
 October 20 - 21, 2012
 Embassy Suites Northwest Arkansas



REGISTRATION FEES*

up to 12 hours \$129
 over 12 hours \$179

** (Includes wine, beer, & cheese reception, breakfast, and lunch)**

<u>CLASS</u>	<u>Hrs.</u>
1. Sat. - Dr. Keith Kimberlin	12
2. Sun. - Dr. Kurt Larsen	12

**Please Mark (X) for Classes
 You Plan to Attend**

ATTENDEES

Doctor's Name: _____ 1 2 FEES

Doctor's Name: _____

**Please register ASAP due to the fact that
 our Fall Convention is the same weekend
 as the War Eagle Arts & Crafts Festival,
 and the hotel is booking quickly.**

Late Registration (After October 5th or On-site (Add \$50)) _____

TOTAL AMOUNT DUE: \$ _____

Check Enclosed Check #: _____

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****Please provide us with an email address for registration confirmation and seminar updates.****

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Make Checks Payable to:

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To Register Online or for More Seminar Details and Accommodations Information
 Visit www.archiro.org or call the ACA office at (870) 739-6880 or the ACC office at (870) 698-2010.

Hotel Reservations
Embassy Suites NW Arkansas
 3303 Pinnacle Hills Parkway - Rogers, AR
(479) 254-8400

Room Rates: \$99 for a 2 Room Suite
Cut-Off Date October 10th
 (Use our group code "CH2" to receive discount)

The Arkansas Chiropractic Coalition reserves the right to cancel this seminar and refund the registration fees if the number of attendees registered by October 5th is not sufficient to cover costs, and shall assume no liability for lost income or other expenses of registered attendees.



Arkansas Chiropractic Coalition
2482 Highway 77
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